



# Welcome to a green world

OUR BUSINESS INITIATIVE

## FOR A GREENER TOMORROW

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Packaging, Recycling & Waste Management

## Turning Rubbish into Resources

Bowdraper is dedicated to enhancing its sustainability practices by minimising waste and increasing recycling efforts. This initiative aims to integrate sustainable practices into all aspects of our operations, demonstrating our commitment to environmental stewardship and corporate social responsibility. By embracing these changes, we aim to reduce our environmental footprint, meet regulatory requirements, and appeal to environmentally conscious clients.



## Reducing Our Environmental Footprint

Bowdraper adopts sustainable practices that not only help the environment but also align with legislation and consumer preferences. That's why we differentiate ourselves within a cleaning industry which can be a significant contributor to environmental pollution.

At Bowdraper we use biodegradable cleaning products and manage the generation of waste through reuse and recycling of our cleaning equipment.

## Our Environmental Actions

- **Reduced Waste Generation:** A commitment to decrease the volume of waste we produce.
- **Increased Recycling:** A continued focus on recycling across our operations.
- **Enhanced Sustainable Procurement:** Ensure that our cleaning products, office equipment, stationery and materials are eco-friendly and sourced sustainably.
- **Employee Engagement and Training:** Educate and engage our employees in sustainability practices.
- **Client Engagement:** Collaborate with clients to adopt sustainable cleaning practices.

## Waste Minimization

- **Implement a Zero-Waste Program:** We have systems to eliminate waste through practices such as reusing materials and optimising resource use.
- **Source Reduction:** Investment in an extensive bulk storage tank farm and dilution equipment at one of our key suppliers means they can buy ingredient concentrates in bulk. This minimises transportation packaging, prevents unnecessary contamination of delivery vehicles and reduces water usage.



## Recycling Enhancement

- **Recycling Bins:** we have clearly labelled recycling bins and stations throughout our head office.
- **Partnership with Recycling Facilities:** We have established partnerships with local recycling facilities to ensure proper recycling of all materials happens within the UK.
- **Suppliers Recycling waste packaging and chemicals.** Our suppliers commit to recycle waste packaging and chemicals through segregation and conduct either off-site recycling or on-site re-use.

## Supporting the Circular Economy

We support the circular economy a system where practical materials never become waste. In a circular economy, products and materials are kept in circulation through processes like maintenance, reuse, refurbishment, remanufacture, recycling, and composting.

A great example of this our program of reconditioning Henry Hoovers which involves restoring these popular vacuum cleaners to their optimal working condition, extending their lifespan and preventing unnecessary waste from going to landfill. The process includes a thorough inspection to identify any worn-out or damaged parts, followed by a full clean, replacement of filters, and fitting new components such as brushes, motors and hoses. We would challenge you to tell the difference!

By refurbishing Henry Hoovers, our cleaners and customers enjoy the same high performance and reliability a new unit would provide without the detrimental environmental impact.

This approach not only saves unnecessary cost but also supports environmental sustainability by minimising the number of discarded appliances and conserving the resources required to produce new ones.



We are also proud that when purchasing office materials, equipment and hardware we prioritise sourcing from suppliers specialising in refurbished equipment. The majority of our most recent furniture and IT equipment purchases have come from recycled office equipment providers. We are proud to have prevented the unnecessary disposal of equipment and to have saved the resources that would have been needed to produce new products.



## Measurement and Reporting

**Third-Party Audits:** We hold 14001 the internationally recognised standard for environmental management systems (EMS). It provides a framework for us to continually improve our environmental performance. It is audited to validate sustainability achievements and ensure transparency.

## Benefits

- **Environmental Impact:** Significant reduction in waste generation and increased recycling.
- **Cost Savings:** Lower operational costs through our program of reuse, refurbishment and recycling.
- **Regulatory Compliance:** Improved compliance with environmental regulations and standards.
- **Market Differentiation:** a partnership with us means a partnership with an environmentally conscious cleaning provider with tangible actions in place to reduce our impact on the world around us.

## Conclusion

Bowdraper is committed to leading the way in sustainability within the cleaning industry. By implementing these strategies and actions, we will not only minimise our future environmental impact but have also positioned ourselves as a forward-thinking, responsible company dedicated to a sustainable future. Through collaboration, innovation, and dedication, we will achieve our sustainability goals and inspire others in the industry to follow suit.

## Our Vision

To lead the contract cleaning industry by integrating eco-friendly practices into our services. We are dedicated to implementing advanced recycling technologies and zero-waste solutions in our operations, ensuring that all waste generated is effectively sorted, recycled, and repurposed. Through collaboration with our customers, we aim to reduce landfill contributions and minimise our carbon footprint. By prioritising sustainability in our cleaning processes, we are committed to preserving natural resources and creating cleaner, healthier environments for businesses and communities. Our goal is to set a new standard in contract cleaning, where environmental responsibility and exceptional service go hand in hand, ensuring a sustainable future for all.

**Stay Connected and Partner with Us:** Join us in our journey towards sustainability and learn more about our business initiatives. Together we can contribute to a greener planet and reduce the carbon footprint for the future. Whether through collaboration, sponsorship, or simply spreading the word, there are many ways to get involved. Together, we can make a difference.